



**K-3542**

**Third Year B. B. A. (Sem. V) Examination**  
**September / October – 2012**  
**Entrepreneurship Development &**  
**Small Business Management**

Time : Hours]

[Total Marks : 70

**Instruction :**

नीचे दृशविले निशानीवाणी विगतो उत्तरवही पर अवश्य लभवी.  
Fillup strictly the details of signs on your answer book.

Name of the Examination :  
T. Y. B. B. A. (Sem. 5)

Name of the Subject :  
Entrepreneurship Development & Small Business Management

Subject Code No. : 3 5 4 2 Section No. (1, 2,.....) : NIL

Seat No. :

Student's Signature

- 1 Answer in brief any eight : 16
- What is a Flash Report ?
  - What is the main importance of Fund Flow Statement ?
  - What is a Project Report ?
  - Define SSI.
  - State all the objectives of motivation.
  - What is situational analysis ?
  - Explain the term Location and Site.
  - What is Rural Entrepreneurship ?
  - What is the full form of EDII, CED and EDP ?
  - Define entrepreneur and entrepreneurship.

- 2 Explain in detail the contents of Project Report. 10

**OR**

- 2 Explain in detail Debt Service Coverage Ratio (DSCR). 10

- 3 Explain in detail Term Loan Procedure. 10

**OR**

- 3 Explain in detail Projected Financial Statements. 10

- 4 Explain in detail the Registration process of SSI. 10

**OR**

- 4 Explain in detail whom to approach for starting an SSI. 10
- 5 Explain in detail the sources of project idea. 8

**OR**

- 5 Explain the conceptual models of entrepreneurship. 8
- 6 Write short notes on any **four** : 16
- (i) Special Financial Assistance provided to SC/ST
  - (ii) Types of Financial Assistance
  - (iii) McClelland's Need Theory and its implication
  - (iv) Rural Entrepreneurship
  - (v) Functions of entrepreneurship
  - (vi) Barriers of entrepreneurship.
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